

SYLVIA HERRERA

Sylvia Herrera, Chief Strategy Officer at Venus Media Group – a media strategy and buying agency of multicultural, multigenerational and multifaceted industry insiders who pride ourselves in delivering best-in-class partnership for those who deserve to be heard. From negotiation to data analysis, we ensure your brand knows the important and relevant nuances that allow you to build awareness, recognition and recall. Sylvia has served on the HPMSNJ board since 2016

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