



HPMSNJ

Healthcare Planning & Marketing Society of New Jersey

The Healthcare Planning & Marketing Society of New Jersey (**HPMSNJ**) is an allied organization of the New Jersey Hospital Association and is a local chapter of the Society for Healthcare Strategy and Market Development of the American Hospital Association.

HPMSNJ's mission is to serve as a resource for health care leaders to connect with peers, recognize excellence, and exchange ideas in planning, marketing, and public relations in a welcoming environment that encourages professional growth. We offer our members educational sessions, networking events, informative updates on our website (www.HPMSNJ.org), a growing moderated LinkedIn group (<https://www.linkedin.com/groups/109453>), and input into statewide healthcare policy decisions through exclusive access to meetings with the New Jersey Department of Health.

Our membership includes individuals in marketing, planning, public relations, physician relations, communications, consulting, and representatives from various clinical fields.

As a sponsor of HPMSNJ your company brand and information will be presented to our members via our website, our LinkedIn Group, and other venues as available. HPMSNJ Sponsors are encouraged to play an active role in the society, and are welcomed to participate in educational sessions, networking events, and at our annual meeting in December. Gold and Silver sponsorships are available. Complete the attached form and mail it to our address, or email it to Morris_joseph@msn.com

Thank you for supporting HPMSNJ!

SUMMARY OF SPONSOR BENEFITS

	GOLD	SILVER
RECOGNITION		
<i>Recognition at Annual Meeting in December</i>	X	X
<i>Recognition via sponsor board displayed at Annual Meeting</i>	X	X
WEBSITE & SOCIAL MEDIA		
<i>Recognition on website & social media</i>	4	2
<i>Educational articles/ postings on LinkedIn Group/other venues (subject to HPMSNJ editorial review)</i>	4	2
<i>Link to Sponsor website from HPMSNJ.ORG</i>	X	X
EDUCATIONAL SESSIONS		
<i>Introduction of a speaker at one education session</i>	X	X
<i>One complimentary pass to each education session</i>	X	X
<i>Placement of promotional materials at education session</i>	All Sessions	2 Sessions
<i>Vendor display at Meet & Great sessions</i>	X	X
ANNUAL MEMBERSHIPS (as benefit)	2	1

ANNUAL SPONSORSHIP FEE

\$1000

\$500

SPONSORSHIP SELECTION & CONTACT INFORMATION

SPONSORSHIP LEVEL (Please Circle One)

GOLD

SILVER

ORGANIZATION NAME:

Organization Contact and Title:

Contact E-Mail:

Contact Phone:

DESIGNATED MEMBERS PER SPONSOR BENEFIT

Gold & Silver Sponsor (Member 1)

Member Name and Title

Member Mailing Address:

Contact E-Mail:

Contact Phone:

Gold Sponsor (Member 2)

Member Name and Title

Member Mailing Address:

Contact E-Mail:

Contact Phone:

Please mail your completed form along with your check made payable to HPMSNJ at:

HPMSNJ
760 Alexander Road
PO Box 1
Princeton, NJ 08543 0001

E-Mail form submission and PayPal: HPMSNJ@gmail.com

For credit card payments call: 609 275 4123