



HPMSNJ

Healthcare Planning & Marketing
Society of New Jersey

The **Special Achievement Award** will be presented by the **HPMSNJ** in December, 2016 at the Annual Meeting

CRITERIA

Individuals who have made a unique or innovative contribution over a period of time to the art and process of health planning, marketing, or public relations.

Individuals who have been instrumental in the planning and marketing of a unique or particularly innovative health service.

Individuals who have, during their careers, demonstrated leadership in the advancement of health planning and marketing.

Organizations which have demonstrated a commitment to systematic and effective health planning, innovative marketing or public relations, thereby establishing high standards of emulation.

ELIGIBILITY

Individuals and organizations whose achievements in the disciplines of healthcare planning, marketing or public relations have benefitted the citizens of New Jersey.

Parties so nominated do NOT need to be members of the Society.

FREQUENCY

Nominations for the award will be accepted each year, but the award will not necessarily be given each year.