

ANAMIKA DESAI, MBA, FACHE

Anamika Desai currently serves as the Network Director, Growth and Development in the Strategy and Business Development offices of Hackensack Meridian Health. In her role, network-wide, Anamika impacts leadership, development and management of growth initiatives of four hospitals in the Central Region. She synthesizes market intelligence, identifies emerging trends and develops methodologies to help drive strategic decisions. An engineer by training and a six-sigma green belt, part of her role incorporates the development of tools and processes to enhance operational efficiencies that benefit both the physician and patient experience. Additionally, she also supports the physician development goals of the organization.



Anamika also serves on the executive board as the Treasurer of the American College of Healthcare Executives-NJ Chapter. She has served on the board of directors as the co-chair of the Diversity and Inclusion committee, and has been a member of the Education, Membership, and Sponsorship committees as well. Recently, she joined the board of directors at the Healthcare Marketing and Planning Society of NJ. Her efforts at both of these professional organizations are to further the education and connectivity of healthcare professionals across the state of New Jersey.

Anamika received her bachelor of science degree in biomedical engineering, with a specialty in orthopaedic biomaterials from Case Western Reserve University, and a MBA with a healthcare management concentration from Temple University, The Fox School of Business. She is a GE trained six sigma green belt and is a Fellow of the American College of Healthcare Executives.

[Anamika's LinkedIn Profile](#)