





Looking to keep up
with what's
hot in healthcare?



Longing to connect
with your peers?



Interested in what's
on the cutting edge
of marketing, PR
and planning?



connect,
share,
join.





Join HPMSNJ today to become part of a dynamic group of professionals looking to make a difference in New Jersey healthcare!

Since 1979 the Healthcare Planning and Marketing Society of NJ (HPMSNJ), the local chapter of the nationally recognized Society for Healthcare Strategy and Market Development (SHSMD) organization, has been leading the charge in providing solutions for the ever-changing landscape of healthcare.

HPMSNJ has been bringing those in marketing, advertising, planning and public relations together to create a forum for advancement in the field both personally and professionally. HPMSNJ provides an environment for peer-to-peer learning, dissemination of best practices, and unification for healthcare policy advancement on a statewide level.

Through the organization you too can benefit from the creativity, knowledge and lasting relationships built through this group.

Benefits include:

- Educational programs
- Quarterly newsletters
- Networking events
- Action committee enrollment
- Job and resume postings
- Input on healthcare policy
- Meetings with NJHA and DHSS

Connect. Share. Join. Today!

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Title _____

Organization _____

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