



CRITERIA

Individuals who have made continuing contributions to advance the field of health planning, marketing or public relations, particularly through participation in committee work and on task forces.

Individuals who have made major contributions during the preceding year towards fulfilling the goals of the Society, either on behalf of the Society or within their own organizations.

ELIGIBILITY

Individuals and organizations whose achievements in the disciplines of healthcare planning, marketing or public relations have benefited the citizens of New Jersey.

Parties so nominated need to be members of the Society.

FREQUENCY

Nominations for the award will be accepted, and this award will be given each year.