



Looking to keep up  
with what's  
hot in healthcare?



Longing to connect  
with your peers?



Interested in what's  
on the cutting edge  
of marketing, PR  
and planning?



connect,  
share,  
join.





oin HPMSNJ today to become part of

a dynamic group of professionals looking to make a difference in New Jersey healthcare!

Since 1979 the Healthcare Planning and Marketing Society of NJ (HPMSNJ), the local chapter of the nationally recognized Society for Healthcare Strategy and Market Development (SHSMD) organization, has been leading the charge in providing solutions for the ever-changing landscape of healthcare.

HPMSNJ has been bringing those in marketing, advertising, planning and public relations together to create a forum for advancement in the field both personally and professionally.

HPMSNJ provides an environment for peer-to-peer learning, dissemination of best practices, and unification for healthcare policy advancement on a statewide level.



hrough the organization you too can benefit from the creativity, knowledge and lasting relationships built through this group.

**Benefits include:**

- Educational programs
- Quarterly newsletters
- Networking events
- Action committee enrollment
- Job and resume postings
- Input on healthcare policy
- Meetings with NJHA and DHSS

# Connect. Share. Join. Today!

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax number \_\_\_\_\_

Email address \_\_\_\_\_

**MEMBERSHIP CATEGORIES** *(select one)*

Member \$100

Student/special\* \$20

\* Enrolled in an educational program which embraces disciplines relevant to healthcare planning and/or marketing, or seeking employment in the field. Please submit a copy of your current student ID.

*Please make checks payable to HPMSNJ.*

*Mail form and check to:*

HPMSNJ  
760 Alexander Road  
PO Box 1  
Princeton, NJ 08543-0001

*For credit card payments call:*

609-275-4123